
BOOSTER PARENT MEETING TALKING POINTS



ALL BOOSTER CLUBS MUST CONDUCT AT LEAST ONE BOOSTER BOARD MEETING AND ONE PARENT MEETING PRIOR TO YOUR SEASON.

GENERAL TALKING POINTS

- Explain how MBX Foundation supports all Booster Clubs.
(Read the document Booster Parent Meeting - The Role of MBX Foundation)
 - Discuss all things that are included in your ASK/donation.
(e.g., uniforms, transportation, coaches stipends, equipment, travel, etc.)
 - Review your budget and provide copies to any parent who requests.
 - Inform parents that Venmo and other cash payment apps **MAY NOT BE USED** for any Booster Club event or merchandise sales.
(ie/hometown fair, spirit items, senior night meals, banquet tickets, raffles, etc.)
-

FUNDRAISING TALKING POINTS

- All Booster Club fundraisers must be approved by MBX. There is a set protocol for all booster-related fundraising efforts. This includes parent parties and events, merchandise and spirit item sales, giving campaigns, etc.
 - If a Booster Club parent has a fundraising idea, make sure they contact the designated person on your Booster Board. It is that individual's responsibility to reach out to MBX for approval before proceeding.
 - Parental funding support is limited, so MBX has implemented guidelines to ensure that we don't overburden our Costa parents with excessive fundraising efforts.
 - Discuss all fundraisers that your club has planned for the 2026-2027 school year. This includes your MBX approved *Exclusive Fundraisers*.
-

BOOSTER PARENT MEETING

THE ROLE OF MBX FOUNDATION



It is essential that Booster Clubs clearly communicate the role of the MBX during parent meetings to ensure everyone understands how the organization supports your program. Building this transparency helps parents recognize the vital administrative, financial, and promotional framework MBX provides to keep our student activities running smoothly.

The MBX Foundation acts as the umbrella 501(c)(3) non-profit and administrative hub for over 40 School Connected Organizations (SCOs), more commonly known as Booster Clubs, within MBUSD.

Here is a breakdown of what MBX provides:

Financial Oversight & Non-Profit Status

- **Banking & Accounting:** MBX supports all Booster Club financial operations including the processing of payments, check requests, deposits, and MBX credit card management.
- **Online Payments:** MBX provides the platform for Booster Clubs to accept credit card and ASK donations via their website.

Compliance & Legal Protection

- **Insurance:** MBX provides liability insurance for Booster Club events, camps, tournaments and off-season activities required by MBUSD.
- **District Liaison:** MBX handles the annual reporting to the MBUSD Board of Trustees, ensuring all Booster Clubs meet district standards.
- **Raffle & Auction Regulation:** MBX ensures that ALL Booster Club fundraisers follow strict California state laws to protect the school and SCOs from legal issues. This requires MBX to apply for and hold all necessary certificates and licenses.

Administrative Support

- **Camp Registration:** MBX manages the registration, insurance and waiver process for Booster camps.
- **Fundraising Coordination:** MBX guarantees that all boosters have the ability to fundraise through camps, spirit wear, restaurant nights, exclusive items, events, etc. MBX manages the fundraising process to ensure equity across all Booster Clubs.
- **Officer Training:** MBX conducts mandatory SCO and financial training sessions to ensure all Presidents and Treasurers are equipped to manage their programs effectively.
- **Documentation & Forms:** MBX provides the necessary templates for SCO applications, fundraising, financial requests and reporting, and parent communications.

Communication & Marketing

- **Media Coordination:** MBX helps promote Booster Club news and events through their newsletter, MBUSD promotional channels, social media and website.

Facilities & Capital Expenditure (CapEx) Projects

- **Project Planning:** MBX leads the planning, funding, and purchasing for major CapEx projects.
- **Maintenance:** MBX oversees the ongoing upgrades and maintenance of fields and school facilities.